



www.EurasiaDoorFair.com



www.EurasiaWindowFair.com



www.EurasiaGlassFair.com



2021 Post Show Report

November 3-6, 2021
TÜYAP Fair Convention and Congress Center
Istanbul, Turkey

HYBRID+ WINDOW Eurasia

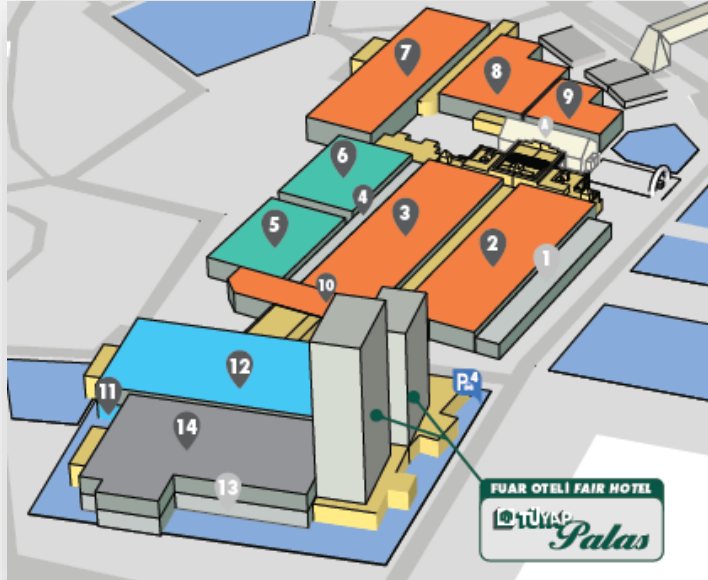
HALLS 2-3-7-8-9-10-14

International Window, Window Shade, Facade Systems & Accessories, Profile, Production Technologies & Machinery, Insulation Materials, Raw Materials and Auxiliary Products Fair

ALUMINIUM

HALL 14

Aluminium Profile, Facade Systems and Accessories
Special Section



HYBRID+ GLASS Eurasia

HALLS 11-12

International Glass Products and Applications, Production-Processing Technologies and Machineries, Auxiliary Products and Chemicals Fair


HYBRID+ DOOR Eurasia

HALLS 5-6

International Door, Shutter, Lock, Panel, Board, Partition Systems and Accessories Fair

Exhibitors

 **20 Countries**

 **362 Exhibitors and Co-Exhibitors**

| | |
|----------------|----------------|
| China | Poland |
| Czech Republic | Romania |
| Germany | Russia |
| Greece | Serbia |
| Hong Kong | Spain |
| Ireland | South Korea |
| Italy | Switzerland |
| Japan | Taiwan |
| Montenegro | Turkey |
| Netherlands | United Kingdom |



97%

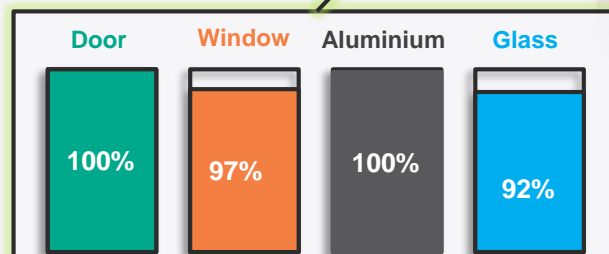
Highly satisfied with the show

Exhibitors;










99%

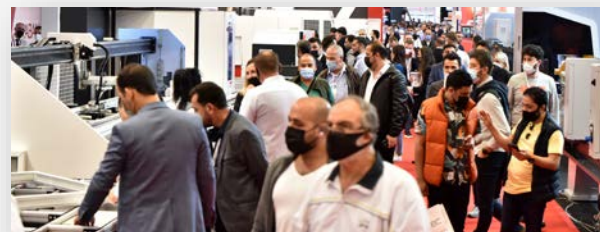
Will exhibit again in 2022



Visitors

124 Countries










| | | | | |
|---------------|---------------|---|---|---|
| Total | 55.466 |  |  |  |
| Domestic | 43.837 |  |  | |
| International | 11.629 |  |  | |



Top 20 Visitor Countries

- Iran
- Iraq
- Libya
- Macedonia
- Kosovo
- Romania
- Ukraine
- Russia
- Serbia
- Palestine
- Uzbekistan
- Egypt
- Bulgaria
- Jordan
- Israel
- Kazakhstan
- Azerbaijan
- Germany
- Lebanon
- Georgia



-  2% - Americas
-  8% - Western Europe
-  10% - Eastern Europe
-  24% - Balkans
-  7% - North Africa
-  2% - Africa
-  34% - Middle East
-  11% - Central Asia
-  1% - Far East



Hosted Buyers



ALUMINIUM



- Albania
- Algeria
- Azerbaijan
- Belarus
- Bosnia and Herzegovina
- Bulgaria
- Chile
- Croatia
- Egypt
- Georgia
- Iraq
- Israel
- Italy
- Jordan
- Kazakhstan
- Kosovo
- Kuwait
- Lebanon
- Libya
- Macedonia
- Moldova
- Montenegro
- Morocco
- Oman
- Palestine
- Poland
- Portugal
- Romania
- Russia
- Serbia
- Spain
- Tajikistan
- Tunisia
- U.A.E.
- Ukraine
- Uzbekistan



36 Countries





Visitor Breakdown by Industry*

*Visitors marked multiple industries



49%

Window and Window Shade Systems



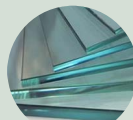
38%

Window and Door Accessories



32%

Glass Industry



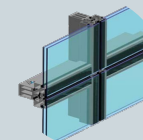
24%

Door Industry



19%

Facade Systems



15%

Plastic Industry



10%

Architecture-Engineering



9%

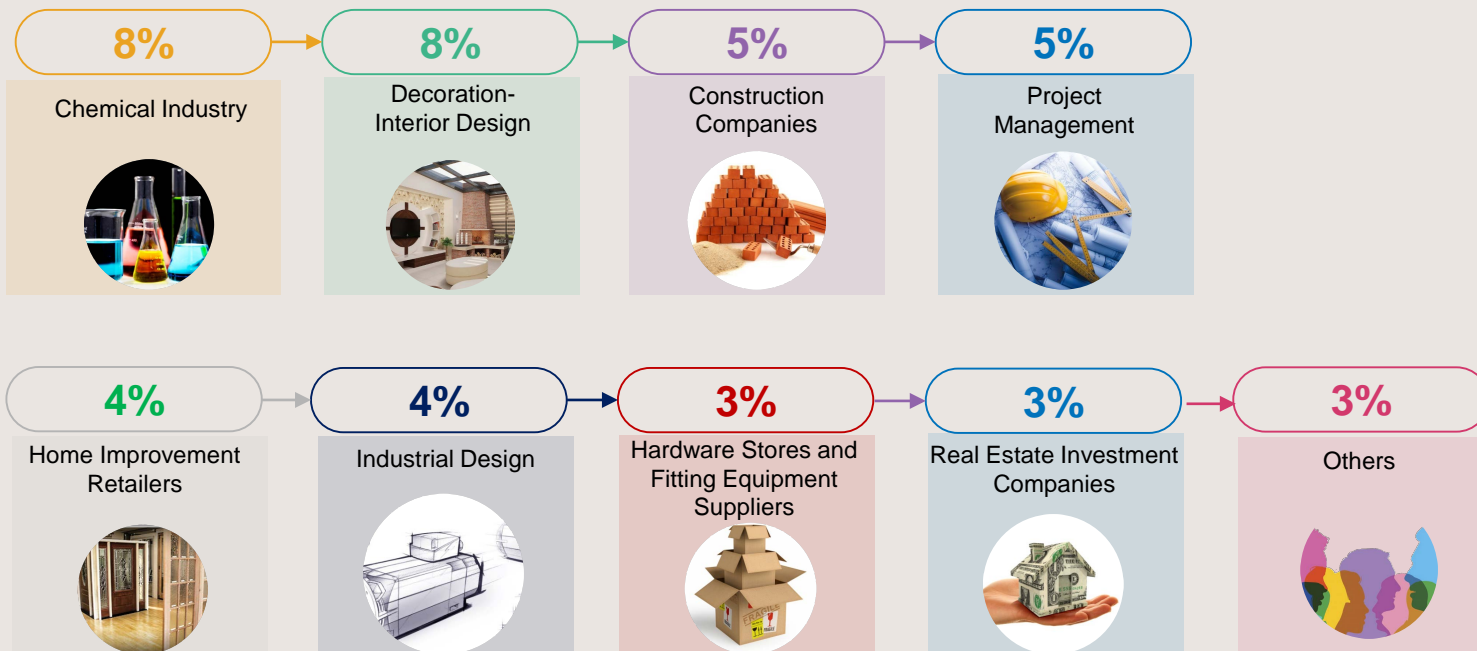
Building Materials





Visitor Breakdown by Industry*

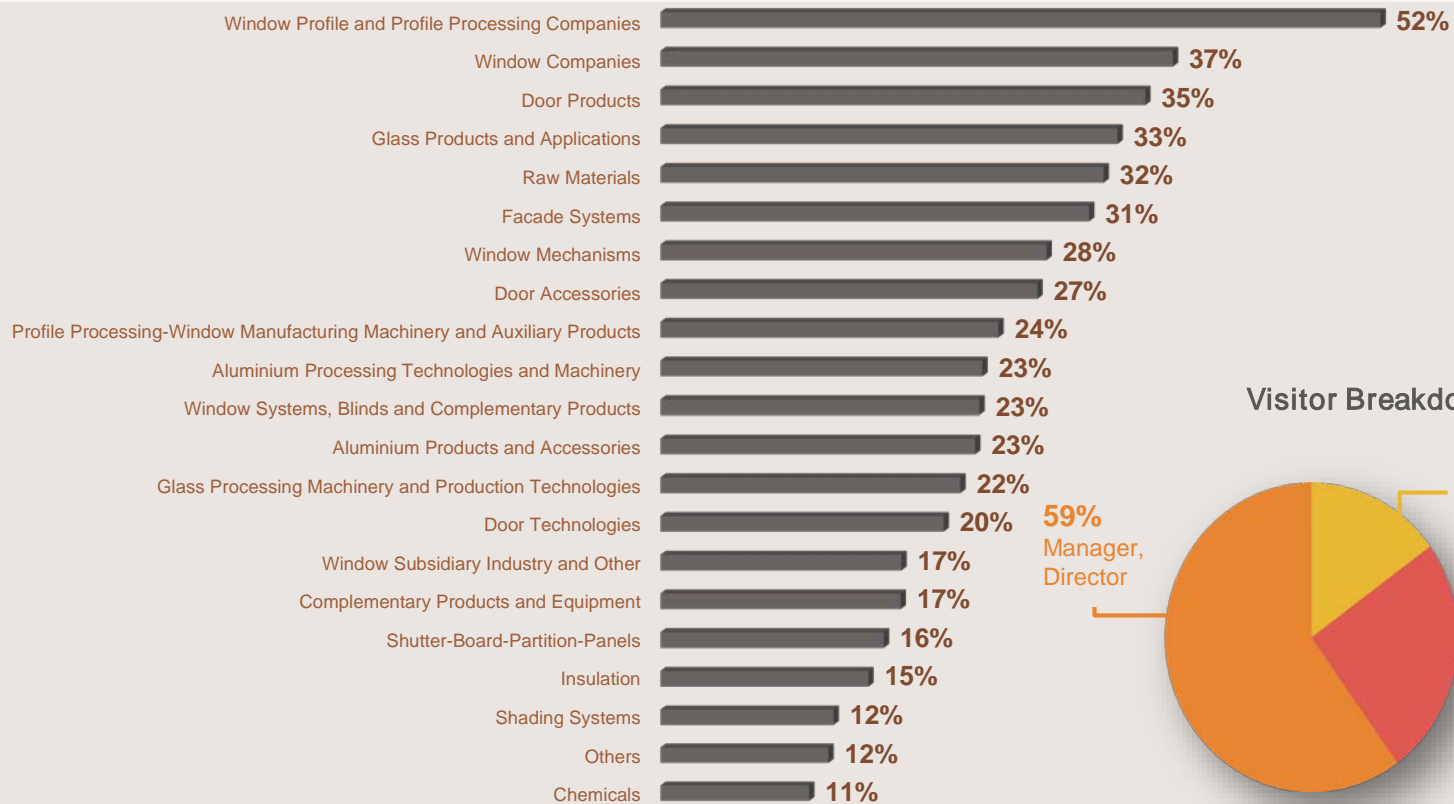
*Visitors marked multiple industries



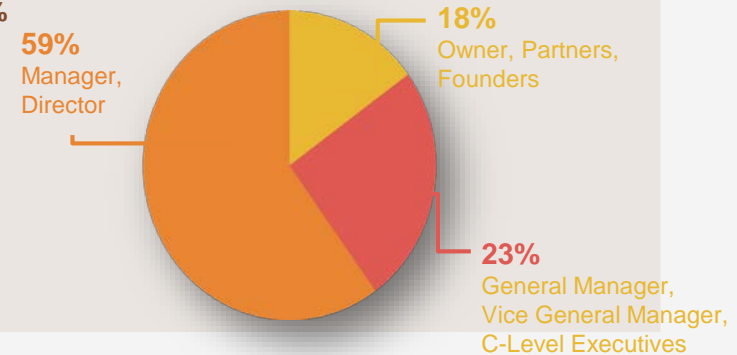


Visitor Breakdown by Interested Products*

*Visitors marked multiple product groups



Visitor Breakdown by Position





Visitors



DOOR Eurasia

WINDOW Eurasia

GLASS Eurasia

ALUMINIUM



Purpose of Visit*



New Products & Technologies

68% of visitors state that they would like to find out about new trends, technologies and products



Finding Business Partners

56% of visitors state that they look for new business partners



Contacting Current Business Partners

43% of visitors state that they would like to get in touch with their existing business partners.



New Business Ideas

40% visitors state that they visited the fair to get new business ideas.

*Visitors marked multiple purposes





GLOBAL



November 1-2, 2021



- Exhibitors and visitors were able to view each other's online profiles mutually.
- Visitors could easily filter the products and services they are interested in through the digital platform and reach the right product and company representative.

Physical fair and
digital event
together!

November 3-6, 2021



- While meeting with professionals with purchasing powers at the physical fair, the exhibitors also held meetings via the digital platform with visitors from near and far geographies who could not come to the physical fair, provided information about their companies and showed product demos.

